



PHILIPPINE WOMEN'S COLLEGE OF DAVAO
University Ave., Juna Subd., Matina, Davao City

BACHELOR OF ARTS IN BROADCASTING
Based on CMO#37, series 2017
Effective SY 2018-2019

FIRST YEAR

FIRST TRIMESTER					UNIT DISTRIBUTION					SECOND TRIMESTER					UNIT DISTRIBUTION					THIRD TRIMESTER					UNIT DISTRIBUTION				
Code	Description	Lec	Lab	Total	Prereq	Code	Description	Lec	Lab	Total	Prereq	Code	Description	Lec	Lab	Total	Prereq	Code	Description	Lec	Lab	Total	Prereq						
GE 001	Understanding the Self	3	0	3	None	GE 004	Mathematics in the Modern World	3	0	3	None	GE 003	The Contemporary World	3	0	3	None	GE 005	Purposive Communication	3	0	3	None						
GE 016	Panimulang Filipino	3	0	3	None	GE 013	MSCE 1 - Myself and the Family	3	0	3	GE 001	GE 010	CA 1: Basic Art Painting and Drawing	3	0	3	None	GE 018	Panitikan ng Pilipinas	3	0	3	None						
GE 014	RS 1 : Peace Education, Spirituality and Gender Development	3	0	3	None	GE 017	Retorika	3	0	3	None	GE 015	RS 2 - Faith and Moral Life	3	0	3	GE 014	GE 014	MSCE 2 - Myself and the Community	3	0	3	GE 013						
NSTP 111	National Service Training Program 1	3	0	3	None	NSTP 112	National Service Training Program 2	3	0	3	NSTP 111	GEPE 102	Fitness Exercises	2	0	2	GEPE 101	ABB101	Introduction to Communication and Media	3	0	3	None						
ABB101	Introduction to Communication and Media	3	0	3	None	ABB102	Communication and Media Theory	3	0	3	ABB101	ABB104	Media Laws	3	0	3	None	ABB201	Intro to Broadcasting, Interactive & Emerging Media	2	1	3	None						
		18	0	18		GEPE 101	Movement Enhancement	3	0	3	GEPE 101	ABB201	Intro to Broadcasting, Interactive & Emerging Media	2	1	3	None												
								21	0	21				19	1	20													

SUMMER		UNIT DISTRIBUTION			
Code	Description	Lec	Lab	Total	Prereq
GE 008	Ethics	3	0	3	None
GE 006	Art Appreciation	3	0	3	None
GE 002	Readings in Philippine History	3	0	3	None
		9	0	9	

SECOND YEAR

FIRST TRIMESTER					UNIT DISTRIBUTION					SECOND TRIMESTER					UNIT DISTRIBUTION					THIRD TRIMESTER					UNIT DISTRIBUTION				
Code	Description	Lec	Lab	Total	Prereq	Code	Description	Lec	Lab	Total	Prereq	Code	Description	Lec	Lab	Total	Prereq	Code	Description	Lec	Lab	Total	Prereq						
GE 007	Science, Technology and Society	3	0	3	None	GE 011	CA 2: Advance Art Painting and Drawing	3	0	3	GE 010	GE 016	Mathematics for Specific Purposes	3	0	3	None	GEPE 103	Dance for Theater	2	0	2	GEPE 102						
GEPE 103	Dance for Theater	2	0	2	GEPE 102	GEPE 104	Sports Nutrition	2	0	2	GEPE 103	GE 009	Life and Works of Rizal	3	0	3	None	ABB105	Media Ethics	3	0	3	ABB103						
ABB105	Media Ethics	3	0	3	ABB103	ABB103	Intro to Broadcast/ Interactive Journalism	3	0	3	ABB201	GEPE 114	Team Sports	2	0	2	GEPE 113	ABB106	Media Literacy	3	0	3	None						
ABB106	Media Literacy	3	0	3	None	ABB205	News Writing and Production for Broadcasting, Interactive and Emerging Media	3	0	3	ABB102	ABB207	Writing Non-Dramatic Materials for Broadcasting, Interactive and Emerging Media	3	0	3	ABB206	ABB202	Prod'n of Broadcasting, Interactive & Emerging Media Texts	2	1	3	ABB201						
ABB202	Prod'n of Broadcasting, Interactive & Emerging Media Texts	2	1	3	ABB201	ABB206	Writing Dramatic Materials for Broadcasting, Interactive and Emerging Media	3	0	3	ABB102	ABB209	Analysis of Broadcasting, Interactive and Emerging Media Texts	3	0	3	ABB201	ABB203	Broadcasting Institution Management	3	0	3	None						
ABB203	Broadcasting Institution Management	3	0	3	None	ABB208	Political Economy of Broadcasting, Interactive and Emerging Media	3	0	3	ABB103	ABB210	Studies of Audiences/ Users of Broadcasting, Interactive and Emerging Media	3	0	3	ABB201	ABB204	Programming for Broadcasting	3	0	3	ABB201						
ABB204	Programming for Broadcasting	3	0	3	ABB201			17	0	17				17	0	17													
		19	1	20																									

SUMMER		UNIT DISTRIBUTION			
Code	Description	Lec	Lab	Total	Prereq
ABB107	Broadcast/ Interactive Newsroom Management	3	0	3	None
ABB108	Research in Broadcasting, Interactive and Emerging Media	3	0	3	None
ABB303	Marketing and Promotion in Broadcasting, Interactive and Emerging Media	3	0	3	None
		9	0	9	

THIRD YEAR

FIRST TRIMESTER					UNIT DISTRIBUTION					SECOND TRIMESTER					UNIT DISTRIBUTION					THIRD TRIMESTER					UNIT DISTRIBUTION				
Code	Description	Lec	Lab	Total	Prereq	Code	Description	Lec	Lab	Total	Prereq	Code	Description	Lec	Lab	Total	Prereq	Code	Description	Lec	Lab	Total	Prereq						
GE 012	CA 3: Intro to Film	3	0	3	GE 011	ABB301	Producing Documentaries for Broadcasting, Interactive and Emerging Media	2	1	3	ABB211	ABB110	Internship	6	0	6	Senior Standing												
ABB109	Broadcasting Thesis	3	0	3	ABB108	ABB302	Producing Public Affairs and Public Interest Programs for Broadcasting, Interactive and Emerging Media	2	1	3	ABB107			6	0	6													
ABB211	Producing Live for Broadcasting, Interactive and Emerging Media	2	1	3	ABB107	ABB304	Production Design for Television, Interactive and Emerging Media	2	1	3	ABB107																		
ABB212	Producing Pre-recorded Content for Broadcasting, Interactive and Emerging Media	2	1	3	ABB202	ABB213	Non-Linear Post-Production of Content for Broadcasting, Interactive and Emerging Media	2	1	3	ABB202																		
HRDM 918	Institutional Management Enterprise	3	0	3	Sr Standing	GEPE 111	Self- Testing Activities	2	0	2	None																		
		13	2	15				10	4	14																			

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