

Semestral Prospectus currently under revision

PHILIPPINE WOMEN’S COLLEGE OF DAVAO

University Ave., Juna Subd., Matina, Davao City

BACHELOR OF SCIENCE IN TOURISM MANAGEMENT

Based on CMO # 62, series 2017, Effective SY 2018 - 2019

FIRST YEAR

FIRST TRIMESTER		UNIT DESCRIPTION			
Code	Description	Lec	Lab	Total	Prereq
GE 001	Understanding the Self	3	0	3	None
GE 005	Purposive Communication	3	0	3	None
GE 016	Panimulang Filipino	3	0	3	None
GE 014	RS 1: Peace Education, Spirituality and Gender Development	3	0	3	None
NSTP 111	National Service Training Program 1	3	0	3	None
THC 1	Micro Perspective of Tourism & Hospitality	3	0	3	None
THC 2	Risk Mgmt. as Applied to Safety Security	3	0	3	None
		21	0	21	

SECOND TRIMESTER		UNIT DESCRIPTION			
Code	Description	Lec	Lab	Total	Prereq
GE 004	Mathematics in the Modern World	3	0	3	None
GE 002	Readings in Philippine History	3	0	3	None
GE 006	Art Appreciation	3	0	3	None
GE 017	Retorika	3	0	3	None
GE 016	RS 2 - Faith and Moral Life	3	0	3	GE 014
NSTP 112	National Service Training Program 2	3	0	3	NSTP 111
THC 3	Macro Perspective of Tourism & Hospitality	3	0	3	None
		21	0	21	

THIRD TRIMESTER		UNIT DESCRIPTION			
Code	Description	Lec	Lab	Total	Prereq
GE 003	The Contemporary World	3	0	3	None
GE 009	Life and Words of Rizal	3	0	3	None
GE 010	Creative Arts 1	3	0	3	None
GE 013	MSCE 2 - Myself and the Community	3	0	3	GE 001
GE 007	Science, Technology and Society	3	0	3	None
GEPE 101	Movement Enhancement	2	0	2	None
THC 4	Phil. Tourism Culture & Geography w/ Tour	2	1	3	None
		19	1	20	

SUMMER		UNIT DESCRIPTION			
Code	Description	Lec	Lab	Total	Prereq
GE 018	Gender and Society	3	0	3	None
GE 008	Ethics	3	0	3	None
GEPE 102	Fitness Exercises	2	0	2	GEPE 101
		8	0	8	

SECOND YEAR

FIRST TRIMESTER		UNIT DESCRIPTION			
Code	Description	Lec	Lab	Total	Prereq
THC 5	Quality Service Management	3	0	3	None
THC 6	Multicultural Diversity in the Workplace	3	0	3	None
TBC 1	Business Finance	3	0	3	None
TMP 1	Applied Business Tools & Technologies	3	0	3	None
TME 1	Philippine Gastronomical Tourism w/ Tour	3	0	3	THC 4
TME 2	Recreation & Leisure	3	0	3	None
TBC 2	Principles of Marketing	3	0	3	None
		21	0	21	

SECOND TRIMESTER		UNIT DESCRIPTION			
Code	Description	Lec	Lab	Total	Prereq
GE 011	Creative Arts 2	3	0	3	GE 010
THC 7	Tourism and Hospitality Marketing	3	0	3	None
THC 8	Legal Aspects in Tourism & Hospitality	3	0	3	None
TMP 2	Global Culture and Tourism Geography	3	0	3	None
TMP 3	Sustainable Tourism	3	0	3	None
TBC 3	Organization and Management	3	0	3	None
TBC 4	Applied Economics	3	0	3	None
		21	0	21	

THIRD TRIMESTER		UNIT DESCRIPTION			
Code	Description	Lec	Lab	Total	Prereq
GEPE 103	Dance for Theater	2	0	2	GEPE 102
TME 3	Ecotourism	3	0	3	TMP 3
TME 4	Tourism Product Development	3	0	3	None
TMP 4	Foreign Language 1	3	0	3	TMP 3
TMP 5	Tourism Policy Planning and Development	3	0	3	THC 7
THC 9	Entrepreneurship in Tourism & Hospitality	3	0	3	None
TBC 5	Fundamentals of Accounting	3	0	3	THC 8
		20	0	20	

SUMMER		UNIT DESCRIPTION			
Code	Description	Lec	Lab	Total	Prereq
TPRAC 1	Tourism Practicum 1 (300 Hours)	1	2	3	THC 1-9
		1	2	3	

THIRD YEAR

FIRST TRIMESTER		UNIT DESCRIPTION			
Code	Description	Lec	Lab	Total	Prereq
GE 012	Creative Arts 3	3	0	3	GE 011
TMP 6	Foreign Language 2	3	0	3	TMP 4
TMP 7	Transportation Management	3	0	3	None
TMP 8	Tour & Travel Management w/ Tour	3	1	4	TMP 1
TMP 9	Intro to MICE/Events Management	3	1	4	TH7, TMP 5
TME 5	Destination Management & Marketing	3	0	3	TME 1, TMP 2
GEPE 104	Sports Nutrition	2	0	2	GEPE 103
		20	2	22	

SECOND TRIMESTER		UNIT DESCRIPTION			
Code	Description	Lec	Lab	Total	Prereq
TMP 10	Tourism Research 1	3	0	3	TMP 1-9
TSMP 217	Institutional Management Enterprise	1	2	3	TMP 9
THC 10	Professional Development & Applied Ethics	3	0	3	None
		7	2	9	

THIRD TRIMESTER		UNIT DESCRIPTION			
Code	Description	Lec	Lab	Total	Prereq
TPRAC 2	Tourism Practicum 2 (300 Hours)	0	3	3	TPRAC 1
TMP 11	Tourism Research 2	3	0	3	TMP 10
		3	3	6	

