

PHILIPPINE WOMEN'S COLLEGE OF DAVAO
University Ave., June Subd., Matina, Davao City
BACHELOR OF FINE ARTS MAJOR IN VISUAL COMMUNICATION
Based on CMO #43, series 2017
Effective SY 2018-2019

FIRST YEAR

FIRST TRIMESTER		UNIT DESCRIPTION			
Code	Description	Lec	Lab	Total	Prereq
GE 001	Understanding the Self	3	0	3	None
GE 005	Purposive Communication	3	0	3	None
GE016	Panimulang Filipino	3	0	3	None
GE 014	RS 1: Peace Education, Spirituality and Gender Development	3	0	3	None
NSTP 111	National Service Training Program 1	3	0	3	None
FAFC 101	Visual Perception 1	2	1	3	None
FAFC 102	History of World Arts 1: Western Art	3	0	3	None
		20	1	21	

SECOND TRIMESTER		UNIT DESCRIPTION			
Code	Description	Lec	Lab	Total	Prereq
GE 004	Mathematics in the Modern World	3	0	3	None
GE 015	RS 2: Faith and Moral Life	3	0	3	GE 015
GE 017	Retorika	3	0	3	None
NSTP 2 112	National Service Training Program 2	3	0	3	NSTP 111
	Physical Education 1	2	0	2	None
FAFC 103	Visual Perception 2	2	1	3	FAFC 101
FAFC 104	History of World Arts 2: Asian Art	3	0	3	FAFC 102
		19	1	20	

THIRD TRIMESTER		UNIT DESCRIPTION			
Code	Description	Lec	Lab	Total	Prereq
GE 003	The Contemporary World	3	0	3	None
GE 010	CA 1: Basic Art Painting and Drawing	3	0	3	None
GE 018	Panitikan ng Pilipinas	3	0	3	None
GE 013	MSCE 2 – Myself and the Community	3	0	3	GE 001
	Physical Education 2	2	0	2	None
FAFC 105	Materials 1	2	1	3	FAFC 103
FAFC 106	Techniques 1	2	1	3	None
		18	2	20	

SUMMER		UNIT DESCRIPTION			
Code	Description	Lec	Lab	Total	Prereq
GE 008	Ethics	3	0	3	None
GE 006	Art Appreciation	3	0	3	None
GE 002	Readings in Philippines History	3	0	3	None
		9	0	9	

SECOND YEAR

FIRST TRIMESTER		UNIT DESCRIPTION			
Code	Description	Lec	Lab	Total	Prereq
GE 007	Science, Technology and Society	3	0	3	None
	Physical Education 3	2	0	2	None
FAFC 201	Philippine Art	3	0	3	FAFC 104
FAFC 202	Techniques 2	1	2	3	FAFC 106
FAFC 203	Materials 2	1	2	3	FAFC 105
FAVC 201	Digital Design 1	1	2	3	None
FAVC 202	Photography 1	1	2	3	None
LIT 1	Literature 1	3	0	3	None
		15	8	23	

SECOND TRIMESTER		UNIT DESCRIPTION			
Code	Description	Lec	Lab	Total	Prereq
GE 011	CA 2: Advance Art Painting and Drawing	3	0	3	GE 010
	Physical Education 4	2	0	2	None
FAFC 206	Figure Drawing 1	1	2	4	FAFC 202
FAVC 203	Photography 2	1	2	3	FAVC 202
FAVC 204	Production Techniques 1	1	2	3	FAFC 202, 203
FAVC 205	Digital Design 2	1	2	3	FAVC 201
FAVC 206	Visual Communication Design 1	1	2	3	FAFC 202, 203
LIT 2	Literature 2	3	0	3	GEEN 014
		10	10	20	

THIRD TRIMESTER		UNIT DESCRIPTION			
Code	Description	Lec	Lab	Total	Prereq
GE 009	Life and Works of Rizal	3	0	3	None
FAFC 207	Figure Drawing 2	1	2	3	FAFC 206
FAVC 207	Visual Communication Design 2	1	2	3	FAFC 206
FAVC 208	Production Techniques 2	1	2	3	FAVC 204
FAVC 209	Design Theory	3	0	3	FAFC 102, 103, 104
FAVC 210	Digital Design 3	1	2	3	FAVC 206
FAVC 211	Visual Verbal Communication	1	2	3	FAVC 206
		11	10	21	

SUMMER		UNIT DESCRIPTION			
Code	Description	Lec	Lab	Total	Prereq
FAVC 316	Practicum/Apprenticeship (300 Hours)	0	3	3	Junior Standing
		0	3	3	

THIRD YEAR

FIRST TRIMESTER		UNIT DESCRIPTION			
Code	Description	Lec	Lab	Total	Prereq
GE 012	CA 3: Intro to Film	3	0	3	GE 011
FAVC 301	VisComm Elective 1	3	0	3	Senior Standing
FAVC 302	Problems in Visual Communication	3	0	3	FAFC 203
FAVC 303	Visual Communication Design 3	1	2	3	FAVC 207
FAVC304	Digital Design 4	1	2	3	FAVC 210
FAVC 205	FA Elective 1	3	0	3	None
FAVC 306	Creative Research	2	1	3	Senior Standing
		16	5	21	

SECOND TRIMESTER		UNIT DESCRIPTION			
Code	Description	Lec	Lab	Total	Prereq
FAVC 307	Directed Research	1	2	3	FAVC 318
FAVC 308	FA Elective 2	2	0	3	None
FAVC309	Seminar In Creative Management	3	0	3	Senior Standing
FAVC310	Visual Communication Design 4	1	2	3	FAVC 303
FAVC 311	VisComm Elective II	3	0	3	Senior Standing
		11	4	15	

SECOND TRIMESTER		UNIT DESCRIPTION			
Code	Description	Lec	Lab	Total	Prereq
FAVC 312	Portfolio	1	2	3	Senior Standing
FAVC 313	Thesis	2	4	6	FAVC 307
FAIME	Inst'l. Management Enterprise	1	2	3	Senior Standing
		4	8	12	

