



PHILIPPINE WOMEN'S COLLEGE OF DAVAO
University Avenue, Juna Subdivision, Matina, Davao City

SUMMARY

BACHELOR OF FINE ARTS major: Visual Communication

As per CMO No. 29. S. 2008, Effective School Year 2010-2011

COURSE CODE	COURSE CAT. #	COURSE TITLE	UNITS		TOTAL HOURS	PRE- REQUISITE
			LEC	LAB		
I. GENERAL EDUCATION COURSES (51+(15)units)						
Humanities Cluster		21 + (6) units				
IR	GEEN 101	English Plus A (Communication Skills)	(3)		54	none
IR	GEEN 102	English Plus B (Communication Skills)	(3)		54	GEEN 101
GEC	GEEN 103	Study & Thinking Skills	3		54	GEEN 102
GEC	GEEN 104	Writing in the Discipline	3		54	GEEN 102
GEC	GEEN 105	Speech Communication	3		54	none
GEC	GEPI 110	Komunikasyon sa Akademikong Filipino	3		54	none
GEC	GEPI 122	Pagbasa at Pagsulat	3		54	GEPI 110
GEC	GEEN 014	Philippine Literature	3		54	none
GEC	GEHU 212	Introduction to Philosophy: Logic	3		54	none
Math, Computer and Natural Science Cluster		12 + (6)units				
GEC	GEMH 012	Business Computer	3		54	none
GEC	GEMH 014	Modern College Algebra	3		54	none
GEC	GENS 103	NS 1: Environmental Science	3		54	none
GEC	GENS 104	NS 2: Biological Science	3		54	none
IR	GEEL 211	Introduction to Computer Education		(3)	54	none
IR	GEEL 212	Advance Computer		(3)	54	GEEL 211
Social Science Cluster		15 + (3) units				
GEC	GESS 114	General Psychology	3		54	none
GEC	GESS 115	Philippine History w/ Gov't & Constitutio	3		54	none
GEC	GESS 117	Introduction to Economics w/ LRT	3		54	none
GEC	GESS 121	Politics and Governance	3		54	none
GEC	GESS 122	Society & Culture with Family Planning	3		54	none
IR	GESS 119	Gender Development	(3)		54	none
Mandated Course		3 units				
GEC	GESS 118	Rizal's Life, Works & Writings	3		54	none
II. FOUNDATION COURSES (24 units)						
FC	FAFC 201	Visual Perception	1	2	108	none
FC	FAFC 202	Art History 1	3		54	none
FC	FAFC 203	Visual Communication	1	2	108	FAFC 201
FC	FAFC 204	Art History 2	3		54	FAFC 202
FC	FAFC 205	Materials 1	1	2	108	none
FC	FAFC 206	Techniques 1	1	2	108	none
FC	FAFC 207	Materials 2	1	2	108	FAFC 205
FC	FAFC 208	Techniques 2	1	2	108	FAFC 206

III. SPECIALIZATION COURSES (66 units)

SC	FAVC 501	Design Theory	3		54	FAFC 202, 204
SC	FAVC 502	Visual Design 1	1	2	108	FAFC 203,207,208
SC	FAVC 503	Figure Drawing 1	1	2	108	FAFC 208
SC	FAVC 504	Photography 1	1	2	108	FAFC 203,207,208
SC	FAVC 505	Production Methods 1	1	2	108	FAFC 203,207,208
SC	FAVC 506	Design Workshop 1	1	2	108	FAFC 203,207,208
SC	FAVC 507	Visual Design 2	1	2	108	FAVC 502
SC	FAVC 508	Figure Drawing 2	1	2	108	FAVC 503
SC	FAVC 509	Photography 2	1	2	108	FAVC 504
SC	FAVC 510	Production Methods 2	1	2	108	FAVC 505
SC	FAVC 511	Design Workshop 2	1	2	108	FAVC 506
SC	FAVC 512	Advertising Design 1	1	2	108	FAVC 507, 510, 511
SC	FAVC 513	Production for Elective Media 1	1	2	108	FAVC 507, 510, 511
SC	FAVC 514	Design Workshop 3	1	2	108	FAVC 511
SC	FAVC 515	Problems in Visual Communication	1	2	108	Junior Standing
SC	FAVC 516	Professional Seminar Workshop		3	150	Senior Standing

COURSE CODE	COURSE CAT. #	COURSE TITLE	UNITS LEC	LAB	TOTAL HOURS	PRE- REQUISITE
SC	FAVC 517	Advertising Design 2	1	2	108	FAVC 512
SC	FAVC 518	Production for Elective Media 2	1	2	108	FAVC 513
SC	FAVC 519	Design Workshop 4	1	2	108	FAVC 514
SC	FAVC 520	Visual Verbal Communication	1	2	108	Senior Standing
SC	FAVC 521	Research Methods in the Arts	1	2	108	Senior Standing
SC	FAVC 522	Thesis	1	2	108	Senior Standing

IV. PRACTICUM

PC	FAVC 523	Practicum		3	150	Senior Standing
IR	FAVC 524	Institutional Management Enterprise		(3)	150	Senior Standing

V. FREE PROFESSIONAL ELECTIVE COURSES (6 units)

FPE	FAVC 324	Int. Floral Design & Plantscapping	3		54	none
FPE	FAVC 325	Period Colors	3		54	none
FPE	FAVC 326	Computer Aided Design (CAD) 1	3		54	none
FPE	FAVC 327	Lighting Design	3		54	none
FPE	FAVC 328	Computer Aided Design (CAD) 2	3		54	FASP 326, Senior Standing
FPE	FAVC 329	Computer Aided Design (CAD) 3	3		54	FASP 326, Senior Standing
FPE	FASP 305	Art Theory 1	3		54	FAFC 204

VI. NSTP/ PE (14 units)

NSTP 111	National Service Training Program 1	3		54	none
NSTP 112	National Service Training Program 2	3		54	NSTP 111
GEPE 111	Self- Testing Activities	2		36	none
GEPE 112	Fundamentals of Rhythmic Activities	2		36	none
GEPE 113	Individual & Dual Sports	2		36	none
GEPE 114	Team Sports	2		36	none

VII. Others: INSTITUTIONAL REQUIREMENTS (20 units)

IR	GERS 101	RS 1: Religious Pluralism & Christianity	2		36	none
IR	GERS 102	RS 2: Judaism & Islam	2		36	none

IR	GERS 103	RS 3: Taoism & Confucianism	2	36	none
IR	GERS 104	RS 4: Hinduism & Buddhism	2	36	none
IR	MSCE 101	Pers. Dev't & Indi. Responsibility	3	54	none
IR	MSCE 102	Myself & the Family	3	54	none
IR	MSCE 103	Citizenship & Community	3	54	none
IR	MSCE 104	Myself & the World of Work	3	54	none

Bachelor of Fine Arts major in Visual Communication

Courses	CHED	PWC	Inst'l Req.
I. GENERAL EDUCATION COURSES	51	66	15
II. FOUNDATION COURSES	24	24	
III. SPECIALIZATION COURSES	66	66	
IV. PRACTICUM	3	6	3
V. FREE PROFESSIONAL ELECTIVE COURSES	18	18	
IV. NSTP/PE	14	14	
VI. Others: INSTITUTIONAL REQUIREMENTS	20	20	20
TOTAL UNITS	196	214	38

Prepared by:

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